



ILLINOIS COMMUNITY COLLEGE TRUSTEES ASSOCIATION

401 E. Capitol Avenue, Suite 200 ■ Springfield, Illinois 62701-1711 ■ 217-528-2858

Convention Sponsorship Opportunities June 2 & 3, 2017

Please contact Barbara Hale—217-546-4841—bhale@eventmgtp.com
for more information or to confirm your desired sponsorship.

Sponsorship Levels

Award Banquet Sponsor (\$2,000)

- Three (3) complimentary tickets to ICCTA's Annual Award Banquet.
- One (1) exhibit table provided at the Banquet and Board of Representatives meeting.
 - Recognition as an Award Banquet Sponsor on ICCTA's website, Banquet program, on-site event signage, and from the podium during the Banquet.

Gold Sponsor (\$1,500)

- Two (2) complimentary registrations to the Convention
- One (1) exhibit table provided during the Convention and during Board of Representatives meeting.
 - Recognition as a Gold Sponsor on ICCTA's website, program booklet (if applicable), on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Silver Sponsor (\$1,000)

- One (1) complimentary registration to the Convention
- One (1) exhibit table provided during the Convention
- Recognition as a Silver Sponsor on ICCTA's website, program booklet (if applicable), on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Award Sponsor (\$750)

- One (1) complimentary ticket to ICCTA's Award Banquet
- Photo opportunity with award winner during Award Banquet
- Recognition as an Award Sponsor on ICCTA's website, Banquet program, on-site event signage, and from the podium during the Banquet

Bronze Sponsor (\$500)

- Recognition as a Bronze Sponsor on ICCTA's website, program booklet (if applicable), on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Friends of ICCTA

- Recognition as a sponsor on ICCTA'S website, program booklet (if applicable), on event signage, from the podium during the event, and at Board of Representatives meeting.

Sponsor Criteria

Potential sponsors must meet the following criteria:

- Demonstrate support of public community colleges
- Have no reported ethical violations
- Have no reported or apparent problem with the quality of products, service or programs

Current ICCTA member colleges and Associate Members shall have first opportunity to sponsor ICCTA events.

A sponsorship neither entitles the sponsor to the use of ICCTA's name or logo in its advertising nor does it constitute an endorsement of the sponsor's program, service or products. ICCTA retains publicity rights to all awards and events, although sponsors will be acknowledged in ICCTA news releases and publications.

Sponsorship of an ICCTA event or activity is not deductible as a charitable contribution for Federal Income Tax purposes but may be deductible as a trade or business expense.